



EDU

Art Director

Education

Art Direction at **Miami Ad School**
New York, USA | 2015 — 2016

Art Direction at **Miami Ad School**
Sao Paulo, Brazil; | 2014 — 2015

Bachelor's Degree Advertising at **ESPM**
Porto Alegre, Brazil | 2008 — 2012

Experience

Senior Art Director at **Saatchi**
New York, USA | May 2021 — Current
Clients: P&G (Tide, Downy)

Senior Art Director at **McCann**
New York, USA | Oct 2017 — Apr 2021
Clients: Microsoft, Verizon

Art Director at **Ogilvy**
New York, USA | Jan 2016 — Oct 2017
Clients: Southwest Airlines, IHG, Amnesty International,
American Express, British Airways

Creative Lab Art Dir. at **Ogilvy**
New York, USA | Jul 2015 — Dec 2015
Clients: Southwest Airlines, IHG, Amnesty International,
American Express, British Airways

Creative Lab Art Dir. at **Havas**
New York, USA | Apr 2015 — Jul 2015
Clients: Dos Equis, Paypal, d-Con, Old English

Jr. Art Director at **Havas**
Sao Paulo, Brazil | Jun 2014 — Mar 2015
Clients: Reckitt Benckiser, Pão-de-Açúcar

Honors & Awards

Ad Art Show Exhibition at **Sotheby's** New York (US)

6th Best Art Director, **Cannes** Creativity Report 2017

US Department of State Thank You Letter (US)

20 **Cannes Lions** (France)
Grand Prix, Titanium, Gold, Silver, Bronze, Shortlists

5 **One Show** (US)
Best of Show Pencil, Best of Discipline,
Gold, Yellow Pencil, Wood Pencils

3 **D&AD** (UK)
Yellow Pencil, Wood Pencils

3 **New York Festivals** (US)
Grand Prize, First Prize

1 **Young Guns** (Australia)
Silver

2 **FIAP Festival** (Argentina)
Shortlist

1 **Wave Festival** (Brazil)
Shortlist

1 Top Dog, **Miami Ad School** (Brazil)

Languages

Portuguese (native)

English (fluent)

Spanish (fluent)